



WAKE HUI INC

456 Blue Heron Ridge
Cambridge, ON
N3H 2M7
Canada

Received
Planning Services

APR 01 2019

Town of Collingwood

Nick Nagribianko
Founder & CEO
647-236-6425
Nick@wakehui.com

Paige Nagribianko
Co-Founder & COO
647-967-9694
Paige@wakehui.com

Pre-Consultation Application Cover Letter

Proposal: Build a world class Cable Wake Park facility on part of a existing private property / park (879 Sixth St. Collingwood, ON. L9Y 3Y9). The facility would encompass a gravel parking lot that holds a maximum of 20 vehicles, a gravel road wth 2 way traffic, a Wake Hui Welcome Centre, viewing area/deck for spectators, a floating dock for riders, 1 single cable system, and 2 port-a-potties located by the parking lot.

Services to be Offered

- **Cable Rental** - in 10 minute or hourly rental intervals (10 minutes = 1 set)
- **Lessons** - Private & Small Groups (i.e. school groups, children's birthday parties, etc.)
- **Equipment Rentals** - Wakeboards, Paddle Boards and Watersport Accessories (i.e. helmet, vest, etc.)
- **Day Camps for Kids & Teens** - Run 5 days a week, Mon-Fri during July & August.
- **Ride Day Program** - Not for profit community outreach program where underprivileged youth and children experience the ultimate camp experience for the day.

Hours of Operation: Seasonal Operations

Victoria Day Weekend to Canada Day Weekend:

Open Friday, Saturday & Sunday 9am-Dusk

Canada Day Weekend - Labour Day Weekend:

Open 7 days a week 9am-8pm

Labour Day Weekend - Thanksgiving Weekend:

Open Friday, Saturday & Sunday 9am-Dusk

Thanksgiving Weekend - Victoria Day Weekend:

Closed for the season

What is a Cable/Wake Park and how will it benefit this community?:

Cable systems are an environmentally superior way to water-ski, wakeboard, wakeskate, or kneeboard, where the skier's rope and handle are pulled by an electrically driven cable (unlike the traditional method of being pulled by a motorboat).

The straight-line cable system consists of two stanchions (A-frame towers), connected by a cable, that is driven by a motor. Two stanchions are setup with one anchor each and the overhead cable is strung between them over a lake, pool, or any body of water. A quiet electric motor drives the cable. The carrier is supported by two vertically parallel overhead cables. The carrier pulling the rope slows at one end and

reverses direction. When the carrier slows, the rider can edge out from the cable, making a wide circle to keep tension on the rope, and continues riding.

There are many environmental and riding benefits to using a straight-line cable system compared to the traditional motorboat. From an environmental impact, cable wakeboarding has a significantly smaller ecological impact. The motor is run by the use of electricity so it has zero carbon emissions or oil leaks that damage the atmosphere and contributing to global warming, or polluting the water body.

Research has shown that operating a full-size cable can contribute as much as 9 tons of oxygen annually into the body of water it operates on. Through water oxygenation, the aquatic ecosystem becomes more productive improving the health of water and species living within it. The benefits are compounded in shallow waterways, with low flow rates.

The carrier moves through the use of an 11KW electrical engine, with an operational running volume of approximately 55 decibels. This is the equivalent of the conversational level experienced in a house or the volume of background music in the office place. Due to the negligible noise level, there is no wildlife disruption for birds and waterfowl or community members living in the area.

Since there is no wake, as opposed to the use of a boat, shoreline erosion is reduced, minimising habitat destruction. Smaller water bodies can also be utilised, as the cable can be set up across a stretch of water less than 200 metres across.

From a riding perspective, the cable system gives riders a more consistent acceleration and pull while retaining maximum cable tension. Better tension makes it easier to get up, learn to balance and gives riders smoother rail rides and better ability to do tricks.

A typical new rider will successfully get up during their first set riding (within 10 minutes). The turnaround that is required to complete a pass down the lake one way, before coming back the opposite direction, is a beginner level manoeuvre, so anyone can easily ride a straight-line cable system. The cable system can stop and start immediately, therefore, there is less down time for a fallen rider, resulting in more on-water riding time during the same duration. This accelerates the learning curve for beginner riders as well as helps more riders learn tricks faster.

Safety is of utmost concern for all of our activities. With the use of a straight-line cable system, many of the potential risks of traditional motorboat wakeboarding are eliminated. With the high pull point of the carrier, riders are able to wakeboard at much slower speeds. Depending on the system that is required for the size of the water body, it is between 20 and 40 feet. With the slower pull speed, compared to riding behind a boat, there is less impact during falls, reducing injury potential.

The fallen rider also does not have the risk of coming into contact with a moving boat and/or motor while being picked up back up. The handle is brought to the spot of the downed rider by the cable operator, using a remote control. The electric motor is positioned on top of the stanchion located on shore making it impossible for the rider to come into contact with it. The cable system also has an automatic setting which allows you to set turn points and end limits, making it very safe and easy to operate as it eliminates driver error.

The cost to purchase and operate a straight-line cable system is significantly less than a wakeboard boat, resulting in a dramatic reduction in the cost for participants. Cable wakeboarding has made this watersport accessible to a much greater population and has allowed Wake Hui to provide a camp experience that is affordable for families.

The Company & Management

Wake Hui Inc. is a registered business headquartered in Cambridge, Ontario, Canada. All current programming runs out of Muskoka, Ontario at Bush's Watersports Park & Deerhurst Wake Park. The company is owned and operated by Paige & Nicholas (or Nick) Nagribianko. Paige has a broad background in Business Development and Management in the hospitality and retail industries. Nick is a professional wakeboarder, full time High School teacher and the vision behind Wake Hui. Both Paige and Nick run all day-to-day operations of Wake Hui.

Business Philosophy

By creating and maintaining high-level water sports centres and activities, Wake Hui provides individuals with the opportunity to participate in new activities and to widening their skill horizon. Through allowing people of all ages, abilities, and incomes the opportunity to participate in a physical activity, we encourage and foster a generation of physically and emotionally healthy individuals who are motivated to try new things, take risks, and persevere in the pursuit of their goals. With the focus of our activities being outdoors, the members of the communities in which we operate gain a deeper connection and appreciation for our natural environment and become stewards of the earth to help create a sustainable future.

Vision

To create a globally conscious collective of healthy, active individuals who through water activities are inspired to pursue personal growth, while helping their community and environment.

Mission Statement

To provide high quality water sports experiences to individuals and families, in order for them to push their limits and experience success. By achieving personal successes, people will be inspired to pursue all of life's endeavours to their fullest potential, while having a positive influence on those around them.

Current & Past Services Offered

Wake Hui's clients are individuals, families, groups and businesses looking for outdoor water specific activities. The Company currently has a variety of service offerings on and off the water, such as:

- Cable Wakeboarding Day Camps @ What Wake Park (located at Bush's Watersports Park, Bala ON)
- Cable Wakeboarding Day Camps @ Deerhurst Wake Park (Huntsville, ON)
- Private Boat and Cable Lessons @ both locations listed above
- Sunset Surf Sessions @ Bush's Watersports Park
- Waterski & Wakeboard Canada (WWC) Provincial Wakeboard Contest Hosts